

A photograph of modern glass skyscrapers in Riyadh, Saudi Arabia, under a clear blue sky. The buildings are partially obscured by large, dark blue geometric shapes on the left side of the slide.

Building Saudi Arabia's Strategic Value Creation Platform

Confidential | Riyadh, Saudi Arabia

Executive Summary

JazRock is a Saudi Strategic Value Creation Platform established to identify opportunities, transform businesses, structure investments and create sustainable long-term enterprise value. Rather than operating as a traditional consulting firm, investment company, venture builder or holding company, JazRock combines the strengths of each into a single institutional platform designed to unlock value before deploying capital.

Value First. Capital Second.

Capital alone does not build exceptional businesses. Exceptional businesses are built through strategic leadership, operational excellence, governance, disciplined execution and long-term partnerships.



The JazRock Way

"Great institutions are not defined by the capital they raise. They are defined by the value they create."

JazRock begins by understanding businesses, identifying unrealized opportunities, strengthening governance, improving execution and accelerating operational performance. Capital is deployed only after conviction has been established.

Vision

To become Saudi Arabia's leading Strategic Value Creation Platform and one of the Middle East's most respected institutional investment organizations.

Mission

To create sustainable enterprise value by combining strategic advisory, operational excellence, business transformation, investment structuring and long-term strategic partnerships.

Core Principles

Value Before Capital

Long-Term Thinking

Execution Excellence



Partnership Mindset

Institutional Governance

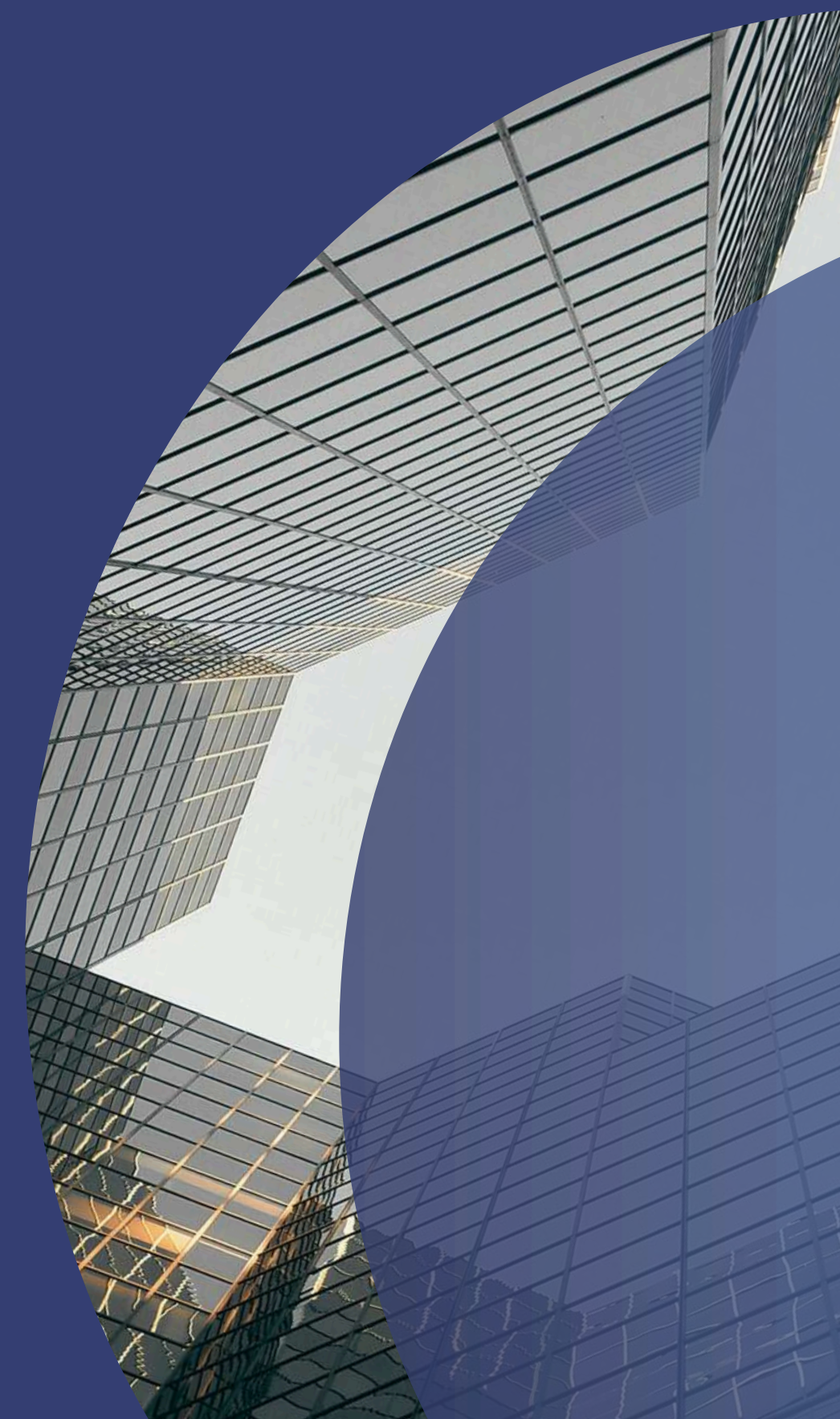
Responsible Capital Allocation

Why JazRock Exists

Today's markets have no shortage of capital. What they increasingly lack is institutional value creation. JazRock bridges the gap between businesses requiring transformation and investors seeking institutional-quality opportunities by identifying unrealized potential, transforming businesses, structuring growth and deploying capital only where it accelerates sustainable enterprise value.

Why Now

Vision 2030, expanding private capital, family office growth, SME transformation, privatization, digital economy expansion, increasing FDI and demand for strategic partnerships are creating unprecedented demand for institutional value creation platforms.



Market Opportunity

Saudi Arabia represents the GCC's largest management consulting market
(approximately USD 3.2–4.3 billion)

Target sectors include

Artificial
Intelligence

5 - 7 USD
Billion by 2026

Financial
Technology

2.7 - 3.2 USD
Billion by 2026

Cybersecurity

17.53 USD
Billion by 2026

E-Commerce

55 USD
Billion by 2030

Investment Thesis

Large Addressable Market

Institutional Value Creation Platform

Diversified Revenue Model



Experienced Leadership

Disciplined Capital Allocation

Long-Term Enterprise Value

Our Strategic Value Creation Model





What Makes JazRock Different

Unlike consultants, investment firms or holding companies, JazRock integrates advisory, execution, transformation and investment into one institutional platform. Investment is one capability.

Value Creation is Our Identity

Global Best Practice Inspiration

JazRock draws inspiration from

1

Berkshire Hathaway (Capital allocation)

3

KKR (Operational value creation)

5

General Atlantic (Growth investing)

2

Blackstone (Institutional investing)

4

McKinsey (Strategy)

6

Founders Factory (Company building)
while creating a uniquely Saudi model

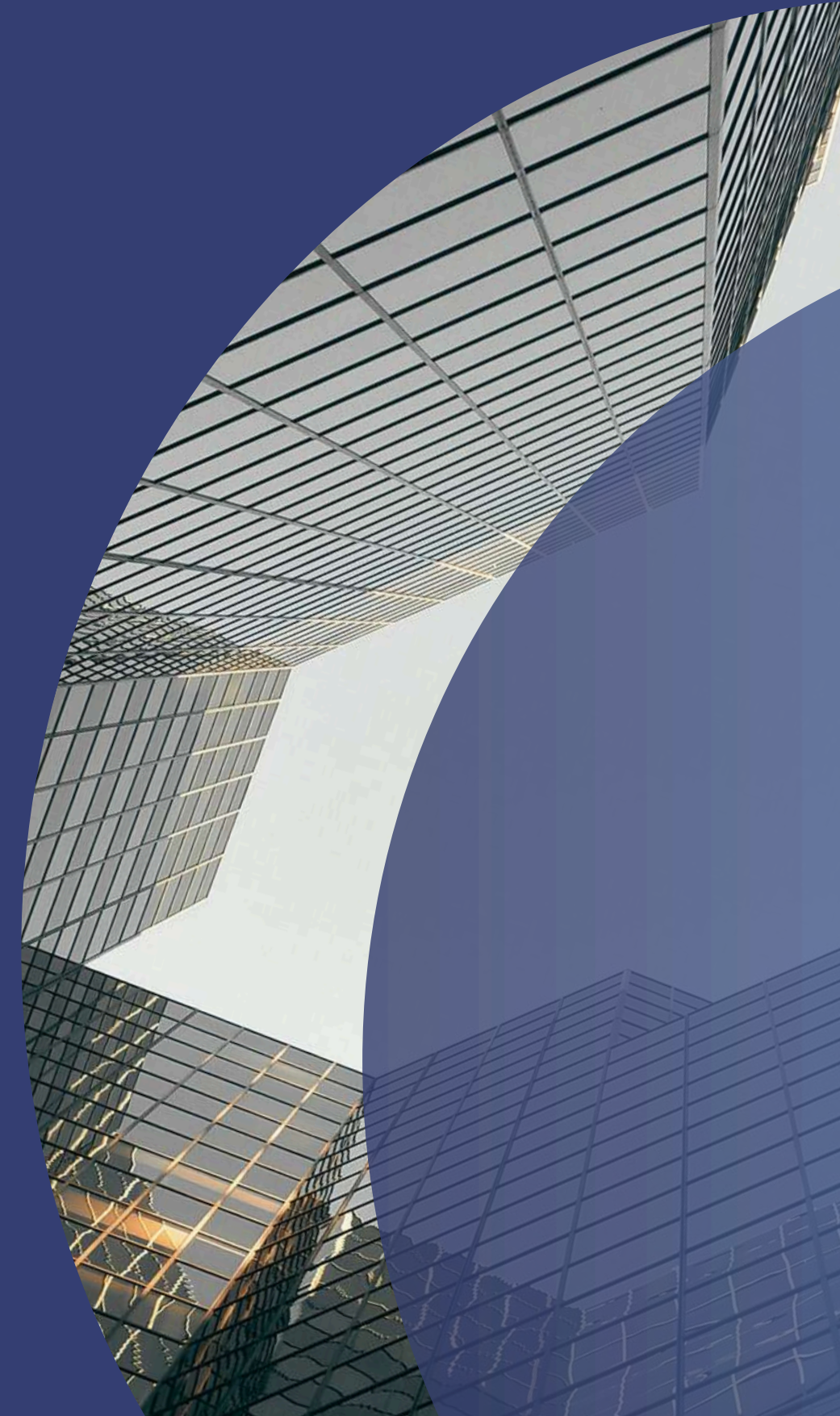
Business Model

Revenue is generated through Strategic Advisory, Business Transformation, Growth & Scaling, Investment Structuring, Strategic Investments, Portfolio Management and Capital Appreciation.

Value Creation Engines

Each engagement strengthens the following:

- Advisory creates relationships
 - Transformation creates value
 - Value creation creates investment opportunities
 - Investments generate long-term enterprise value



Target Clients

Family
Businesses

Growth
Companies

Large
Corporations

Investors &
Family Offices

Government

Semi-
Government
Organizations



Competitive Advantages

Integrated Platform

Strategic Network

Institutional Governance



Execution Capability

Long-Term Partnership Approach

Disciplined Investment Philosophy

The JazRock Flywheel



Institutional Leadership



Building an Institution Designed for Long-Term Value Creation

JazRock has assembled an experienced leadership team with complementary expertise spanning investment, corporate strategy, governance, finance, technology, digital transformation, artificial intelligence, cybersecurity, legal advisory, entrepreneurship, and international business.

Collectively, the leadership team has participated in:

- * Building and scaling companies across multiple industries.
- * Advising government entities and major corporations.
- * Structuring strategic investments and partnerships.
- * Leading digital transformation and AI initiatives.

- * Executing mergers, acquisitions, and growth strategies.
- * Serving on boards, advisory councils, and executive committees.
- * Building long-term relationships across the public and private sectors.

Rather than relying on a single founder, JazRock is intentionally being built as an institution with diversified leadership capabilities, strong governance, and a long-term commitment to sustainable enterprise value creation.

Board of Directors

Partner Name	Position
Mr.Zain AlJaafari	Chairman of the Board
Mr. Fahad Al-Bawardi	Vice Chairman of the Board
Dr. Basma Al-Tuwaijri	Board Member
Ms. Sulafah Jabarti	Board Member
Mr. Falah Al-Subaie	Board Member
Dr.Yahya Alshamali	Board Member
Mr. Hamad Al-Sughair	Board Member
Eng. Saad Al-Ghamdi	Board Member
Eng . Salman Batt	Board Member



Administrative Partners

Mr. Fahad Al-Bawardi

An encyclopedic businessman and investor who has founded and managed companies in various fields, including industry, real estate development, jewelry, tourism, and finance. He is known for his entrepreneurial vision in developing international investments and economic diversification.



Mr. Zain AlJaafari

Chairman of the National Committee for Applications and E-Commerce at the Federation of Saudi Chambers, and Chairman of the Contractors Committee at the Jazan Chamber. He has extensive experience in business development and local entrepreneurship. He serves as a member of the local council in Sabya and is a consultant for several colleges at Jazan University. He is the founder and CEO of several companies in diverse fields.



Ms. Sulafah Jabarti

Chairwoman of the Digital Economy Committee and a board member of the Saudi International Chamber of Commerce, Deputy Chair of the National Committee for E-Commerce and Applications. She is the co-founder and CEO of Clear Vision and a group of companies, a member of the boards of developmental companies and international business councils, and has received multiple awards. She was selected as one of the top 30 influential Arab leaders in digital transformation in the Middle East.



Mr. Falah Al-Subaie

Chairman of the National Museums Committee, businessman, and member of several national committees and Saudi business councils for specialized companies. He has extensive experience in investment, real estate development, and tourism projects.



Dr. Yahya Al-Shamali

Passionate about business development and promoting Arab products internationally, he possesses extensive experience in trade, investment, and entrepreneurship. He is the President of the Arab Export Federation at the League of Arab States, founder of the Arab Union for Gold and Jewelry within the Council of Arab Economic Unity, and has held the position of chairman of several leading companies seeking to establish new opportunities to positively impact the Arab economy and enhance the position of Arab products in global markets.



Mr. Ahmad Al-Jabahi

A prominent Bahraini investor and businessman who owns and manages several companies in contracting, technology, and catering. He is known for his diverse investment vision and leadership in various commercial sectors in the Kingdom and abroad, with investments in the hospitality sector. He is recognized as the second-largest hotel company in Mecca and owns prominent technology projects and digital platforms for exporting Saudi industrial products.



Eng. Saad Al-Ghamdi

Business Development Consultant at HungerStation, member of several boards and advisory councils, with exceptional executive leadership and extensive experience in development, executive management, and project management at both national and private levels.



Mr. Saleh Al-Sadoun

Consultant and expert in public relations and international events, having held multiple memberships in federations and associations. He has extensive experience in sports, environmental, health, agricultural, and investment sectors at both national and international levels.



Dr. Basma AlTuwaijri

Financial and Administrative Consultant, Founder and CEO of Mahlan Financial Consultancy. She is a member of boards and committees and possesses years of academic and professional experience in corporate finance and valuation, as well as mergers and acquisitions. She combines academic precision with strategic vision and has previously served as a faculty member at King Saud University, contributing to the development of financial and consulting solutions aligned with national objectives.



Dr. Mohamed AlHashem

Founder and director of Mohammed Al-Hashem Law Firm, a licensed attorney and practicing arbitrator. He is an expert in administrative judiciary, legislation, drafting regulations and decisions, and interpreting texts. He has contributed to system modernization projects and led performance improvement teams. The founder practices legal work, arbitration, and legal representation for several entities and companies. He is an accredited arbitrator with the Ministry of Justice and the Saudi Center for Commercial Arbitration, as well as the GCC Arbitration Center and the Al-Ahsa Arbitration Center. He offers advanced training programs in arbitration and legal management.



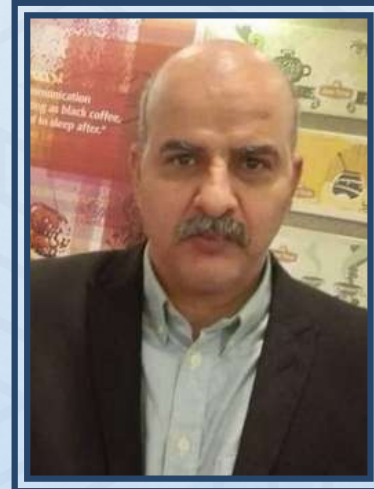
Dr. Essam Al-Dumeini

An expert in business development and marketing, a member of the judging committee for the Pioneer Marketing Award and the Customer Experience Award, a city marketing consultant, and founder of the "Ibtaker lewatank" initiative. He is a member of various associations and committees, specializing in building strategies and corporate identity.



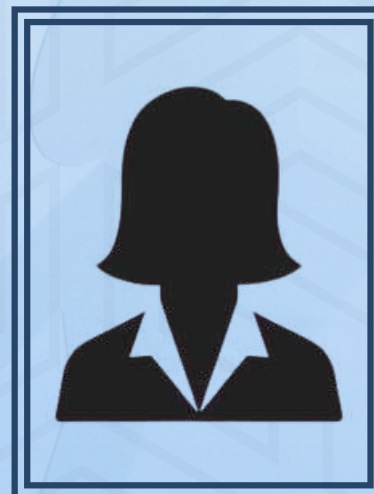
Mr. Al-Hadi Al-Tlili

An executive leader and entrepreneur with a strategic mindset, possessing experience in developing initiatives with economic and social impact, with a focus on building sustainable business models at the intersection of investment, media, and humanitarian work. Since 2025, he has served as President of the African Organization for Vulnerable Children, where he leads a modern direction toward transforming humanitarian initiatives into economically viable platforms through multi-stakeholder partnerships. He has a track record in launching and managing distinctive projects that connect cultural content with investment opportunities, including the development of media initiatives and specialized events addressing global issues such as human trafficking, through operating models based on sponsorships, partnerships, and revenue generation.



Dr. Khadija Al-Nasser

Founder and CEO of "Jewel of Life Limited," a pioneer in developing and implementing sustainable strategic projects in health, industry, urban development, food, and mining. She combines innovation, governance, and sustainability to enhance economic competitiveness at both local and international levels.



Mr. Hamad Al-Sughair

The Chief Commercial Officer at Jahez Group, he leads the group's commercial growth across Gulf markets. He is an expert in local and international growth and expansion, having held multiple leadership positions, including at neoleap, a fintech subsidiary of alrajhi Bank, Zain Saudi Arabia, and Cisco. He has achieved billion-dollar accomplishments, combining strategic experience in driving digital transformation, revenue growth, and building corporate partnerships.



Eng. Mohamed AlDowayan

Chairman of the Board of Directors of Al Dowayan Holding and its partners, and chairman of the board of directors of Integrated Facilities for Maintenance and Operations. He is a member of various national committees and an expert in contracting and technological transformation, as well as the CEO of RKE for Technology.



Mr. Salman Batt

Advisory council member at Prince Mohammed bin Salman College for Business and Entrepreneurship, co-founder of the Salla app, and a serial angel investor. He is an encyclopedic expert in digital transformation and entrepreneurship, a founding partner, and a board member of several specialized companies and quality entities.



Dr. Ahmed Sulaiman

An expert in governance, risk, and compliance (GRC) and project manager at the Ministry of Justice, as well as a consultant for digital transformation in government organizations and senior leadership.



Mr. Yousuf Kim

Chairman & Chief Executive Officer – NEO SILICON GROUP A globally oriented strategic leader heading NEO SILICON GROUP, with deep expertise in building and scaling AI-driven enterprises across Asia and the Middle East. He serves as a representative of the Water Affairs Center under China’s Ministry of Housing and Urban-Rural Development and is the architect of the “Silicon-Based Ecosystem” – an integrated model that redefines the intersection of industry and real estate development by unifying the full value chain to create a cohesive economic system where technology converges with the real economy. He leads AIMITech Group and oversees a diversified portfolio of companies spanning multiple sectors, supported by a strong foundation of innovation and patents. His strategic focus centers on four key pillars: intelligent and unmanned systems, renewable energy and green infrastructure, silicon-based real estate models, and cross-border investment and M&A – bringing advanced expertise in investment structuring and strategic partnerships to enable the creation of integrated business ecosystems that drive large-scale industrial transformation.



Mr. Musfer Al-Shahrani

A leader with a strong institutional and community presence, he serves as a member of the General Assembly of Masarra Association and is part of the Basmah Bisha Volunteer Team. He works as a legal advisor to several companies and serves on their investment committees, contributing to strategic decision-making. He is the Vice Chairman of the Bisha Chamber and a board member, representing it at the Federation of Saudi Chambers. He also represents the Federation at the Ministry of Human Resources and Social Development in the tourism sector. He leads the tourism sector as Chairman of the Tourism Committee at the Bisha Chamber and is a member of its counterpart committee at the Federation of Saudi Chambers. He has an international presence through his membership in the Saudi business councils (Egyptian, Qatari, and Bahraini), in addition to his experience in public relations as Head of PR for the Al-Safri Festival. He has overseen the development and implementation of the “Marhaban Alf” tourism application, supporting digital transformation and enhancing the sector’s experience.



Mr. Ahmad Fares

Head of the Digital Marketing and E-Commerce Sector at Inmaa Consulting, a growth-hacking consultant and digital marketing expert. He has held leadership positions at major companies such as Zain Saudi Arabia and Saleh Cars Group and specializes in developing e-commerce stores and growth strategies.



Mr. Abdulaziz Al-Qusaibi

CEO of Infrastructure Planning at STC, specializing in digital transformation, cloud computing, and leading infrastructure projects.



Mr. Hamid Rashid

A tech entrepreneur and founder of Finterra, with encyclopedic experience in financial technology, blockchain applications, and artificial intelligence in Islamic finance.



Dr. Eman Al-Shammari

PhD in Business Administration from the UK, alongside a Master's in Data Science and Business Analytics from Australia and an MBA from the USA. She earned her Bachelor's degree in Business Administration from King Saud University. Her executive education includes the Chief Data & AI Officer (CDAO) program and a Diploma in Data Science and Business Analytics, both from the USA. She is a certified board member with deep expertise in Data, AI, Business, and R&D. As a specialized consultant, she advises on Data Governance, Compliance, Data Quality Management, and Advanced Analytics to support strategic decision-making. Additionally, she provides consultancy in Innovation Support, Business Development, and Growth Acceleration. She serves on multiple boards and is a member of the Board of Trustees of the Riyadh Economic Forum.



Dr. Ahmed Misfer AlGhamdi

PhD in Software Engineering from the University of Leicester, UK. A prominent leader in the digital landscape, he serves as a member of the Executive Committee for the Absher Platform, Chairman of the Board for several companies, and CEO of multiple technology firms. As a Business Development, Digital Transformation, and Automation Consultant, he has spearheaded numerous national creative initiatives and development projects. His leadership has been instrumental in establishing several innovation centers and business accelerators. He is a founding member of various national companies, a member of the Federation of Saudi Chambers, and serves as a part-time lecturer at several universities and a fractional arbitrator for various projects and initiatives. He is a recognized expert in strategic planning, institutional excellence, operational management, and the founding of commercial and technological ventures.



Mr. Saud Al-Suwailem

Chairman of the Board of Directors at Business Orbit Commercial Company (Aqtar Business), and a former member of several boards of directors. He serves as a member of the Nomination and Remuneration Committee (NRC) for various companies and entities across the trade, industry, oil, maintenance, operations, finance, data management, AI, and nuclear regulation sectors. Additionally, he is a senior consultant specializing in strategic planning, financial management, governance, and digitalization. His expertise extends to business development, Human Resources (HR) transformation, and the establishment of new ventures.



Mr. Hajed bin Idris Ashiri

A senior executive with a strong legal and administrative background, leading business development and growth across the contracting, real estate development, and asset management sectors. He has a proven track record of establishing national companies and cultivating strategic partnerships, while providing high-level legal counsel to entrepreneurs and key decision-makers.

He seamlessly integrates rigorous governance with a strategic commercial vision to drive sustainable growth, optimize operational efficiency, and maximize returns. He is distinguished by his ability to transform operational complexity into clear, scalable business models, with a steadfast focus on risk management, compliance, and elevating execution quality.



Eng. Mohammed Al-Mujairdi

Project Support Manager at JIGPC, with integrative experience in energy and industrial projects. He specializes in strategic planning, maintenance of major facilities, and managing multidisciplinary teams to achieve operational efficiency.



Eng. Fares Al-Rajhi

A strategic investor in high-growth sectors, led by the technology industry. He currently heads the Platform Engineering ecosystem at Hala Payments, where he oversees the design and execution of large-scale product development initiatives. His focus is on building resilient, high-reliability technical infrastructure capable of supporting rapid scaling and ensuring sustainable performance in complex operating environments. With over 17 years of international experience spanning Silicon Valley and New York, he has worked with tech giants such as Snapchat and WeWork, in addition to holding pivotal roles in fast-growing startups. Throughout his career, he has held senior engineering and leadership positions, leading high-performance technical teams and contributing to the development of impactful digital products. He has a proven track record of transforming complex technical challenges into scalable growth opportunities.



Strategic Network



A Powerful Ecosystem of Strategic Relationships

JazRock benefits from an extensive network of strategic relationships that enhances its ability to identify opportunities, create partnerships, and accelerate value creation.

Our network spans:

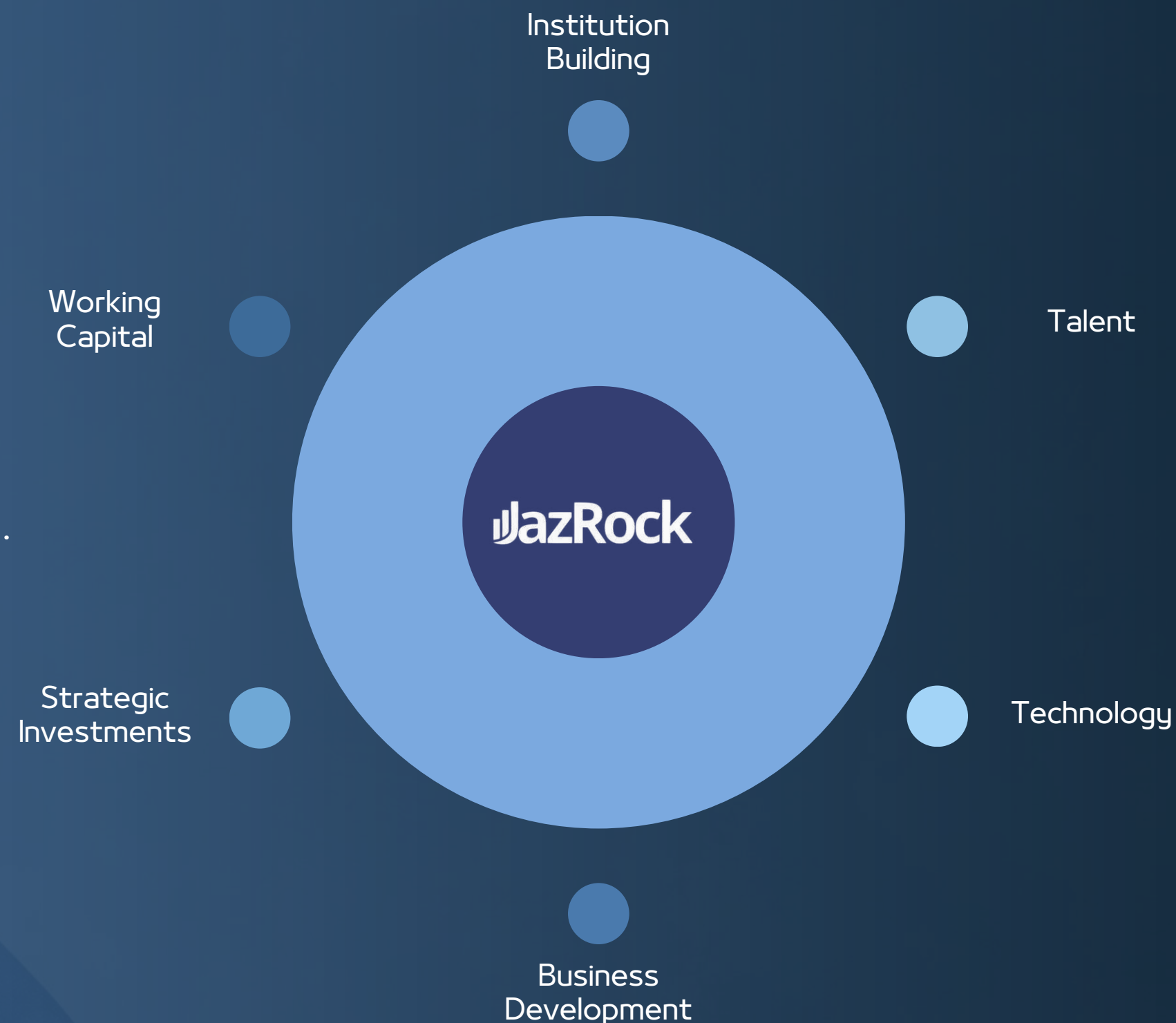
- * **Government and Semi-Government Entities**
- * **Family Offices**
- * **Institutional Investors**
- * **Private Investors**
- * **Technology Companies**
- * **Financial Institutions**
- * **International Partners**
- * **Universities and Innovation Centers**
- * **Chambers of Commerce**
- * **Industry Leaders**

This ecosystem represents one of JazRock's most valuable strategic assets, providing access to opportunities, expertise, partnerships, and capital.

Use of Proceeds

Capital raised through this funding round will primarily support:

- Building the institutional platform.
- Recruiting executive leadership and specialized talent.
- Developing proprietary technology platforms.
- Business development and market expansion.
- Strategic investment opportunities.
- Working capital.



Founders' Strategic Contribution

Building More Than Financial Capital

The founders contribute significantly more than financial resources.

Their strategic contribution includes

- * Executive leadership.**
- * Industry expertise.**
- * Strategic relationships.**
- * Institutional knowledge.**
- * Business development capability.**
- * Governance.**
- * Execution capability.**
- * Long-term commitment.**

This strategic contribution forms a critical component of JazRock's long-term value creation capability and reflects the founders' commitment to building an enduring institution.

Capital Philosophy



JazRock recognizes that exceptional institutions are built through the combination of two equally important forms of capital.

Strategic Capital

Contributed by the founders through leadership, expertise, governance, institutional knowledge, strategic relationships, execution capability, and long-term commitment.

Financial Capital

Contributed by investors to accelerate growth, expand institutional capabilities, develop the platform, and execute the investment strategy.

Neither form of capital is sufficient on its own.

Together they create sustainable enterprise value.

Capital Allocation Philosophy



JazRock follows a disciplined capital allocation philosophy focused on balancing recurring cash generation with long-term enterprise value creation.

Capital will be allocated across two complementary categories:

Cash-Generating Assets

Businesses capable of producing predictable recurring cash flows that strengthen financial resilience and support future growth.

Growth Assets

Businesses with significant long-term expansion potential where retained earnings generate superior enterprise value through disciplined reinvestment.

This balanced approach enables JazRock to maximize shareholder value while preserving long-term compounding.

Why Invest in JazRock?

JazRock has been intentionally designed around a set of enduring competitive advantages.

✓ Value Before Capital

✓ A Differentiated Strategic Value Creation Platform

✓ Integrated Strategy, Execution & Investment

✓ Strong Leadership & Governance

✓ Diversified Revenue Model

✓ Powerful Strategic Network

✓ Disciplined Capital Allocation

✓ Long-Term Partnership Mindset

✓ Alignment Between Founders & Investors

✓ Positioned to Benefit from Saudi Vision 2030

Rather than investing in a single transaction, investors are partnering with an institution built to create sustainable enterprise value over the long term.

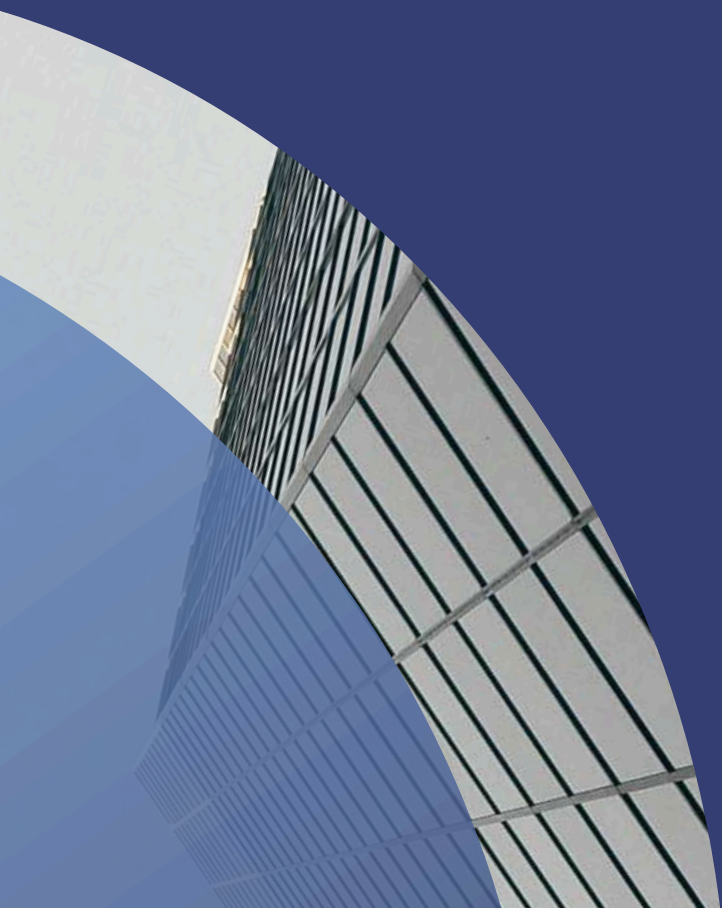
"Great institutions are not defined by the capital they raise. They are defined by the value they create."

Every generation creates institutions that shape the next era of economic growth.

We believe Saudi Arabia's transformation presents a unique opportunity to build an institution dedicated to creating sustainable enterprise value.

JazRock is not merely another consulting firm.

Nor is it simply another investment company.



 JazRock

It is a Strategic Value Creation Platform designed to identify opportunities, transform businesses, structure investments, and deploy capital with discipline.

We invite long-term investors who share this vision to join us in building an institution capable of creating enduring value for businesses, shareholders, and the Kingdom.

Value First. Capital Second.

JAZROCK

Building Saudi Arabia's Strategic Value Creation Platform.

The JazRock logo, featuring a stylized 'J' icon followed by the text 'JazRock' in a bold, sans-serif font.